D-ID Bio

D-ID was established in 2017 by three innovators who rose to the challenge of creating the first facial image de-identification solution, to protect privacy without influencing usability.

The company is now a global leader in utilizing AI, deep learning and image processing technology in the face-space. It uses its leading-edge expertise to engineer videos and photos in ways never imagined before.

D-ID's reenactment-based products range from animating still photos, to facilitating high-quality video productions and supporting anonymisation of video content.

With international customers and success stories, D-ID is expanding its operations and invites you to join our world of reenactment.

Prestige Programmes
Y Combinator | EISP 8200

Investors
Pitango VC | AXA | Y Combinator | Foundation VC | Maverick VC | Hyundai Ventures | Omron Ventures | Fenox Ventures | Mindset Ventures | OurCrowd | AI Alliance | Marubeni Ventures | REDDS Capital

Key company milestones

2017 Company incorporated

2018 Product launch and initial customers announced at TechCrunch Disrupt

2018 D-ID raises $4 million in seed financing

2019 Winner of a prestigious Netexplo award & raised additional $5m in funding

2019 D-ID signs strategic partnership agreement with Toppan to bring its technology to the Japanese market

2020 D-ID secures over $13.5 million as part of its Round A fundraising efforts during first wave of COVID pandemic nology to the Japanese market

2021 D-ID signs multiple deals in the media & entertainment industry, among them MyHeritage, to launch their DeepNostalgia app. Over 22m animations created in the first 10 days during first wave of COVID pandemic nology to the Japanese market

The Founders

Gil Perry, Co-Founder & CEO

With extensive experience in leading high-performing teams, Gil is Chief Executive Officer for D-ID and oversees the sales, business and marketing teams. Prior to founding D-ID, he served in various technical and business roles in leading global tech companies, including Houseparty, where he was a senior software engineer. Gil holds a B.Sc. degree in Computer Science from Tel Aviv University, with expertise in computer vision, image processing and machine learning.

Sella Blondheim, Co-Founder & COO

With extensive expertise in various business areas, Sella is Chief Operating Officer for D-ID and leads the operations, product, legal and financial teams. He is a highly skilled project and operations manager, with deep experience in product management and marketing. Prior to founding D-ID, Sella held various management, business and marketing roles in leading global tech companies. Sella holds a B.Sc. in Industrial Engineering and Management, specialization in operations management.

Eliran Kuta, Co-Founder & CTO

Coming from Houseparty, where he worked as a senior software engineer, Eliran quickly established the R&D department at D-ID from scratch, attracting and recruiting the top AI and deep-learning experts in Israel. Eliran is now Chief Technology Officer in charge of the company's technology roadmap and under his leadership, the company has been granted many ground-breaking patents. He owns a B.Sc in computer science, and expertise in software engineering, computer vision and machine learning. Eliran served for 10 years in the famous "8200" intelligence corps unit – roughly equivalent to the American NSA or the UK's GCHQ – where, as a Captain, he led large teams of engineers.